

Coborn's

INCORPORATED

❖ **Vision Statement** ❖

Coborn's Incorporated will strive to "Be the Best" retailer in the markets we serve!

❖ **Mission Statement** ❖

Coborn's will "Be the Best" by providing superior value to our customers in all the formats we operate, including supermarkets, convenience, liquor, and video stores, limited assortment stores, and in-store pharmacies. This will be accomplished in each format through a unique blend of competitive prices, friendly service, product quality and freshness, cleanliness and safety. Our store assortments and services will be tailored to the specific needs and desires of the communities we serve and our business practices will follow

THE GOLDEN RULE: Treat all with dignity and respect.

We welcome the diversity within our communities, and we reflect it with the diversity of our employees. Our financial success is important as it leads to growth, job opportunities and professional growth for our employees.